ITBroker.com

Cookie Policy

https://www.itbroker.com/legal/cookie-policy

Effective November 3, 2026

This policy lists the cookies and similar technologies on our sites, what each is for, and how to turn them off. It is issued by Information Technology Broker LLC, a Texas limited liability company ("ITBroker.com", "we" or "us"), and it is part of our Privacy Policy.

In short: www.itbroker.com uses Google Analytics, run through Cloudflare, to count visits, plus a few items that make our forms and security checks work. We do not show a cookie consent banner; you can turn analytics off by blocking our analytics cookies in your browser settings, and the site works the same without them. We use no advertising cookies. Secret uses no cookies, and Contract Upload uses one cookie to keep you signed in.

1. What cookies are

A cookie is a small piece of text a website asks your browser to keep and send back on later visits. A cookie set by the site you are visiting is "first-party"; one set by another service embedded in the page is "third-party". Websites can also keep information in your browser's local storage or session storage. This policy covers all of these.

2. www.itbroker.com

2.1 Analytics

We use Google Analytics 4 to learn which pages and tools are used and how people find us. It runs through Cloudflare Zaraz: your browser does not load Google's script or contact Google. Instead, Zaraz sets the first-party cookies below on itbroker.com, which hold a random visitor or session ID, and Cloudflare's servers forward the analytics data to Google Analytics. We do not send Google your name or email address, and we do not use analytics for advertising.

Name	Purpose	Type	How long it lasts
`cf_zaraz_client`	Cloudflare Zaraz: a random ID that lets Zaraz recognize your browser so it can run our analytics.	First-party cookie	About 1 year
`cfz_google-analytics_v4`	Cloudflare Zaraz: a random visitor ID that Cloudflare forwards to Google Analytics, so repeat visits count once.	First-party cookie	About 1 year

Name	Purpose	Type	How long it lasts
`cfzs_google-analytics_v4`	Cloudflare Zaraz: a random session ID that Cloudflare forwards to Google Analytics, so pages viewed in one visit count together.	First-party cookie	Until you close your browser

2.2 Our forms

Name	Purpose	Type	How long it lasts
`itb_first_touch`	Remembers the page you first landed on, the site that sent you and any campaign (UTM) tags, and sends them with a form if you submit one. Set by ITBroker.com.	Local storage	Until you clear your browser's storage
`itb:schedule-prefill`	Holds your name and email address so our booking calendar can fill them in after you submit a form or open a booking link. Set by ITBroker.com.	Session storage	Until you close the tab

2.3 Security

Name	Purpose	Type	How long it lasts
`cf.turnstile.u`	Used by Cloudflare Turnstile, the bot check on our forms. It is kept inside Turnstile's own frame, served from Cloudflare's domain.	Local storage (Cloudflare)	Managed by Cloudflare
`cf_clearance`	Set by Cloudflare only after your browser passes a Cloudflare challenge, so you are not asked again right away.	Cookie (Cloudflare)	Up to 30 minutes, unless we set longer

If Cloudflare's security features challenge a visit or our bot protection is turned on, Cloudflare may set short-lived security cookies (such as `__cf_bm` or `cf_clearance`) to tell people from bots.

These are strictly necessary: they keep our forms and sites safe from automated abuse. Cloudflare uses them only to tell people from bots, not to track you.

2.4 Embedded services

Some pages include services from other companies. They may set their own cookies or use local storage when the page loads, under their own policies:

- **Cal.com**, our booking calendar, on our contact form (after you submit it) and on our booking page;
- **YouTube**, on podcast pages (in its privacy-enhanced mode, which sets no cookies until you play the video) and on some older blog posts;
- **Transistor**, the audio player on podcast pages and some blog posts.

3. Contract Upload (uploader.itbroker.com)

Name	Purpose	Type	How long it lasts
`uploader_session`	Keeps you signed in after you open your sign-in link. Only our server can read it.	First-party cookie	24 hours

The sign-in page also runs the Cloudflare Turnstile check described in section 2.3.

4. ITBroker.com Secret (secret.itbroker.com)

Secret sets no cookies and runs no analytics. It saves your password generator settings (length and character types, never a password or secret) in your browser's local storage under `secret.itbroker.com/generator`. Its create and view pages run the Cloudflare Turnstile check described in section 2.3.

5. No advertising

We do not show advertising, and we do not let anyone place advertising cookies, tracking pixels or web beacons on our sites.

6. Your choices

- **Analytics cookies.** We set the analytics cookies in section 2.1 without asking first; we do not show a cookie consent banner. To turn analytics off, block them in your browser settings; deleting them only resets them, because they are set again on your next visit. Blocking them does not affect how our site works.
- **Your browser settings.** Every major browser lets you block or delete cookies and local storage for a site; its help pages explain how. Blocking the items in sections 2.1 and 2.2 does not stop our site from working. If you block the security items in section 2.3, our forms may not send. If you block cookies on Contract Upload, you cannot sign in.

7. Changes and questions

When we change this policy, we update the effective date at the top.

Questions about cookies go to legal@itbroker.com, or by mail to Information Technology Broker LLC, 539 W Commerce St Ste 3900, Dallas, Texas 75208.